

# 2025 Greater China Anchor Offers



Global Merchant &  
Network Services

# HK: HK STAR FERRY YEAR-ROUND EXCLUSIVE PARTNERSHIP



## Hong Kong Star Ferry

- **#1 of “Things to do in HK”** by Trip Advisor
- **“50 places of a lifetime”** by National Geographic of Traveler
- **Iconic transportation**
- **Connecting CBD areas** - Central, Wanchai & Tsim Sha Tsui

Exclusive for all Amex CMs

2 Jan 2025 – 31 Dec 2025

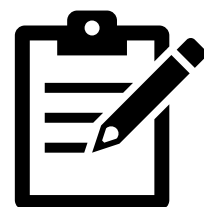
**HK\$1 (US\$0.13) per ride**  
(up to 85% off)

Explore HONG KONG with Amex  
拍美國運通卡  
TAP AMEX TO ENJOY  
**HK\$1**  
乘搭天星小輪  
STAR FERRY RIDE

BEGIN YOUR JOURNEY  
WITH A  
**\$1**  
STAR FERRY RIDE

AMERICAN EXPRESS

尋找最適合您的美國運通卡  
Find the Amex Card that suits your needs at [go.amex/apply-now](https://go.amex/apply-now)  
立即申請 專享限時迎新優惠 Apply now and enjoy limited-time welcome offer



**Offer details, Terms and conditions:** [go.amex/starferry](https://go.amex/starferry)

# HK: TIMES SQUARE YEAR-ROUND EXCLUSIVE PARTNERSHIP



## Hong Kong Times Square

- A **shopping landmark** in HK with **230+ brands**
- Situated at **Causeway Bay, the most vibrant area** in HK
- **Popular tourist spot** with exclusive blend of shops diners

Program Period: 3 Feb 2025 – 31 Dec 2025

### All Amex International CMs

#### 1. No spend requirement

Local designer travel bag



#### 2. Spend **HK\$5,000** (US\$640)

Get **HK\$200 mall voucher** (up to **4%** savings)

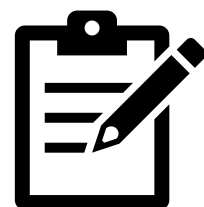
### Centurion & Platinum CMs

Spend **HK\$100** (US\$13)

Get **Tourist VIC Membership**

Entitlement includes:

- VIP Lounge access
- Exclusive shopping discounts



#### **Offer details, Terms and conditions:**

2024 program T&C; 2025 program T&C to be ready by mid Jan





## Peak Tram

Exclusive for all Amex CMs

1 Mar 2025\* – 31 Dec 2025

**5% savings on tram tickets**

*\*Start date pending on merchant POS system upgrade*

- **Signature tourist destination**
- **One of the oldest** funicular railways in the world
- **Best place** to view one of the world's most stunning cityscapes



**Offer details, Terms and conditions:**

Refer to appendix.

## Sky100 Observatory Deck

Exclusive for all Amex CMs

1 Jan 2025 – 31 Dec 2025

**15% savings on standard admission ticket**

- Located at **HK's tallest building (100<sup>th</sup> Floor)**
- **360-degree views** overseeing Victoria Harbour

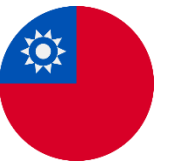


**Offer details, Terms and conditions:**

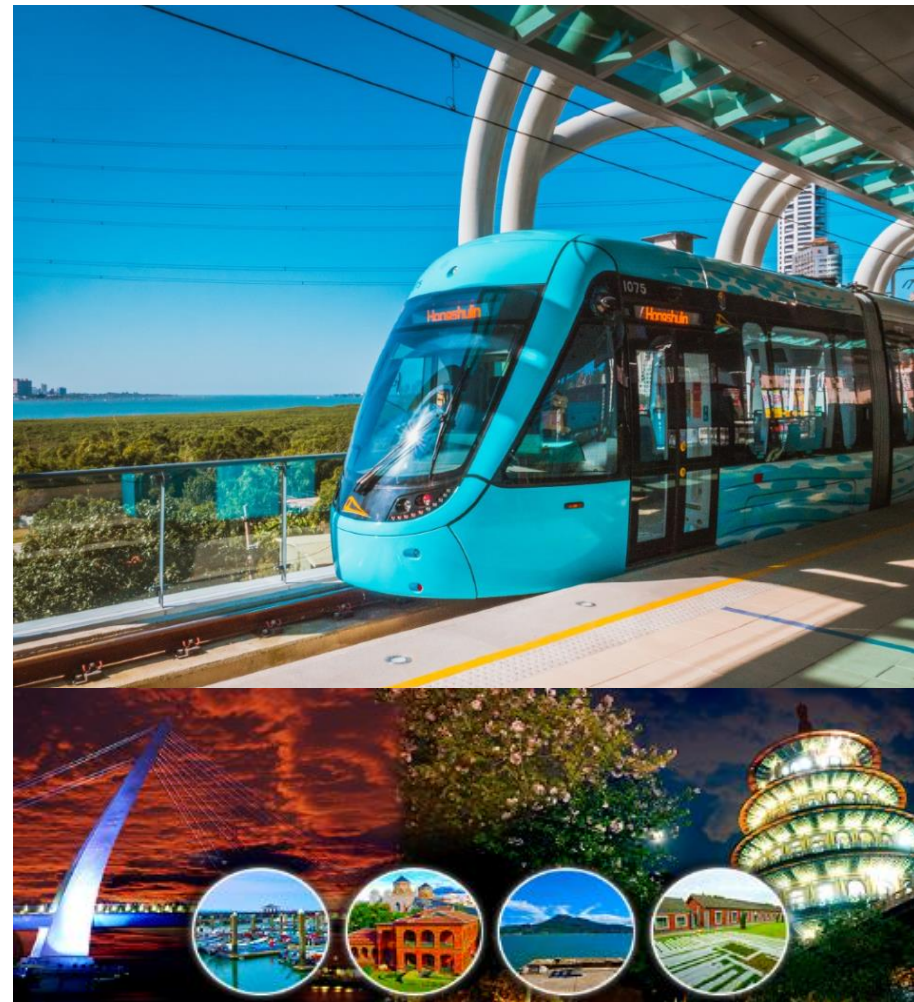
Refer to appendix.







# TW: NEW TAIPEI METRO NETWORK OFFER



## New Taipei Metro

- Seamless link to Taipei Metro, **connecting urban Taipei area**
- **Direct access to Tamsui (淡水), signature attraction along the route:**
  - **10 Things To See and Do** by Michelin Guide – Tamsui Old Street
  - **Best sunset view** in Taiwan
  - **Annual famous New Year's Eve fireworks** (>450K visitors in 2023)

**Exclusive for all Amex CMs**

27 Dec 2024 – 30 Jun 2025

**NT\$1 (US\$0.03) per ride**

(up to 97% off)

**Explore Taiwan with Amex**

美國運通卡  
搭輕軌優惠票價  
Amex Cardmember exclusive offers  
Enjoy special ticket fare at **NT\$1**

活動期間 Offer Period: 2024/12/27-2025/6/26 | 活動注意事項請參閱 go.amex/33G5Zr

謹慎理財 信用至上

台灣美國運通銀行之新發卡國外運通理項手續費：理項金額1%或新台幣100元(以較高者為準)。台灣美國運通銀行之信通卡標準利率：9.99%-14.99%。基準日：2015年9月1日。國外預借現金手續費：預借現金金額3.5%或新台幣100元(以較高者為準)。其他費用查詢請洽會員服務部。其他國內外發卡機構發行之美國運通卡之運通理項利率、預借現金手續費用及其他費用依各發卡機構公告。

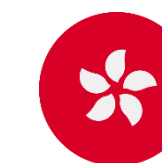


**Offer details, Terms and conditions:**

[go.amex/33G5Zr](https://go.amex/33G5Zr)

# APPENDIX

# HK: PEAK TRAM OFFER ASSETS + TERMS & CONDITIONS



Offer name	Address	EN Offer details	CN Offer details
Peak Tram 山頂纜車	The Peak Tram Lower Terminus, 33 Garden Road, Central, Hong Kong 香港中環花園道33號山頂纜車總站 2849 0668	<ul style="list-style-type: none"> <li>5% savings on the original price of Special Combo (Return), includes Peak Tram ticket (Return) and Sky Terrace 428 (Single) admission ticket (one-time access); OR</li> <li>5% savings on the original price of Special Combo (Single), includes Peak Tram ticket (Single) and Sky Terrace 428 (Single) admission ticket (one-time access)</li> </ul> <p>For online purchase, please visit <a href="https://www.thepeak.com.hk/zh-hant/ticket-and-booking/purchase-ticket/peak-tram-sky-pass">https://www.thepeak.com.hk/zh-hant/ticket-and-booking/purchase-ticket/peak-tram-sky-pass</a> and input the Promo Code "AMEX1A95" at the time of payment</p>	<ul style="list-style-type: none"> <li>山頂纜車優惠套票(來回)正價95折優惠，包括山頂纜車(來回)車票1張及摩天台428(單次)入場券1張；或</li> <li>山頂纜車優惠套票(單程)正價95折優惠，包括山頂纜車(單程)車票1張及摩天台428(單次)入場券1張</li> </ul> <p>網上訂購，請登入 <a href="https://www.thepeak.com.hk/zh-hant/ticket-and-booking/purchase-ticket/peak-tram-sky-pass">https://www.thepeak.com.hk/zh-hant/ticket-and-booking/purchase-ticket/peak-tram-sky-pass</a>，並於付款時輸入優惠編號「AMEX1A95」</p>

EN T&C	CN T&C
<ul style="list-style-type: none"> <li>Offers are valid from March 1 to December 31, 2025, unless otherwise stated.</li> <li>Offers are applicable to the purchase at the Main Entrance Ticketing Office of Peak Tram and online shop.</li> <li>All offers cannot be used in conjunction with each other nor with any other ongoing promotions at Peak Tram.</li> <li>Ticket(s) are valid on the date specified upon purchase only.</li> <li>Both Peak Tram return rides and Sky Terrace 428 admission need to be used on the same date of visit.</li> <li>The quality of the view cannot be guaranteed under certain circumstances such as adverse weather. Tickets cannot be refund or exchange under such circumstances.</li> <li>Purchased tickets are only for personal use, and cannot be exchanged, refunded, resale or used for marketing, promotional or other business purposes.</li> <li>Visitors must comply with the Rules and Regulations of Peak Trams Co. Ltd., please inquire about the details with the merchant.</li> <li>The offers are available to holders of a basic or supplementary American Express Card, issued either by American Express or a third party bearing the name or trademark or service mark or logo of American Express, unless otherwise stated.</li> <li>Offers are not transferrable or redeemable for cash, or used in conjunction with other offers, promotions, vouchers or privileges, unless otherwise stated.</li> <li>To redeem an offer, purchase should be charged in full to an American Express Card.</li> <li>Participating merchant is solely responsible for all products, services, consultations and advice, and fulfillment of the offers in accordance with these Terms and Conditions. American Express International, Inc. or any of its affiliates ("American Express") is not the provider of any of these products and/or services that are made available pursuant to the offers and makes no representation or warranty in relation to such products and/or services.</li> <li>American Express and the participating merchant reserve the right to change these Terms and Conditions at any time without prior notice.</li> <li>Participating merchants' terms and conditions apply, please check with the respective merchants for details.</li> <li>In the event of any dispute arising from this promotion, the decision of American Express and the participating merchants shall be final.</li> <li>In the event of any inconsistency between the English and non-English language versions, the English language version shall prevail.</li> <li>In case of any enquiry related to this offer, please call the 24-hour enquiry hotline shown at the back of your card or our customer service hotline at 2277 1010.</li> </ul>	<ul style="list-style-type: none"> <li>除特別註明外，優惠有效期由2025年3月1日至12月31日止。</li> <li>優惠適用於山頂纜車正門售票處及網上商店。</li> <li>所有優惠不能互相結合使用，亦不能與山頂纜車正在進行的任何其他推廣活動同時使用。</li> <li>套票只適用於購買時之指定日期有效。</li> <li>套票及摩天台428入場須於同日使用。</li> <li>或會基於惡劣天氣等因素，商戶無法確保當下的景觀質素。在此情況下，門票不能退款或更換。</li> <li>優惠門票只供私人使用，不能退換、退款或轉售、作市場推廣或其他商業用途。</li> <li>訪客必須遵守山頂纜車附帶之規則及章程，詳情請向商戶查詢。</li> <li>優惠只適用於持有由美國運通或第三方機構簽發印有美國運通公司名稱、品牌或商標的美國運通基本卡或附屬卡會員，除特別註明外。</li> <li>優惠不可轉讓或兌換現金、或與其他優惠、推廣、禮券或禮遇一併使用，除特別註明外。</li> <li>必須全數以美國運通卡簽賬方可享用此優惠。</li> <li>所有產品、服務、諮詢、建議及優惠均由參與商戶根據此條款及細則負責提供予會員。美國運通國際股份有限公司及其附屬公司並非此優惠所提供的該等產品及/或服務之供應者，亦不對其作出任何表述或保證。</li> <li>美國運通及參與商戶保留隨時更改本條款及細則之權利，而不會作任何事先通知。</li> <li>參與商戶的條款及細則適用。請向個別商戶查詢詳情。</li> <li>如有任何爭議，美國運通及參與商戶保留最終決定權。</li> <li>條款及細則的中英文版如有任何差異，一概以英文版本為準。</li> <li>如對此優惠有任何疑問，請致電卡片背面顯示的24小時熱線或客戶服務熱線2277 1010查詢。</li> </ul>





# HK: SKY100 OBSERVATORY DECK OFFER OFFER TERMS & CONDITIONS

Offer name	Address	EN Offer details	CN Offer details
Sky100 天際100	100/F, International Commerce Centre, 1 Austin Road West, Kowloon 九龍柯士甸道西 1 號環球貿易廣場 100 樓 2613 3888	• 15% savings on standard admission ticket	• 標準入場門票85折優惠

EN T&C	CN T&C
<ul style="list-style-type: none"> <li>• Offer is valid from January 1 to December 31, 2025, unless otherwise stated.</li> <li>• Offer is applicable to on-day and on-site ticket purchase only.</li> <li>• Offer is valid during the promotion period, except for sky100 closure dates due to special events, special timeslot or programs which require a separate admission charge and block-out dates as announced by sky100 from time to time. The prevailing block-out dates and deck closure dates are set out in the sky100's website and are subject to change.</li> <li>• The opening hours of sky100 Hong Kong Observation Deck are subject to change due to inclement weather or other special circumstances. Please visit sky100 website before departure.</li> <li>• Children aged 11 or below with valid tickets must be accompanied by an adult aged 18 or above with a valid ticket.</li> <li>• Visitors must comply with the Rules &amp; Regulations of sky100 set out in sky100's official website.</li> <li>• Sky100 may, without prior notice and without refund or compensation, change the operating hours, close the Observation Deck or any part of it temporarily, and/or restrict the admission, due to capacity, inclement weather, special events, safety or security concerns.</li> <li>• The offer is available to holders of a basic or supplementary American Express Card, issued either by American Express or a third party bearing the name or trademark or service mark or logo of American Express, unless otherwise stated.</li> <li>• Offer is not transferrable or redeemable for cash, or used in conjunction with other offers, promotions, vouchers or privileges, unless otherwise stated.</li> <li>• To redeem an offer, purchase should be charged in full to an American Express Card.</li> <li>• Participating merchant is solely responsible for all products, services, consultations and advice, and fulfillment of the offers in accordance with these Terms and Conditions. American Express International, Inc. or any of its affiliates ("American Express") is not the provider of any of these products and/or services that are made available pursuant to the offers and makes no representation or warranty in relation to such products and/or services.</li> <li>• American Express and the participating merchant reserve the right to change these Terms and Conditions at any time without prior notice.</li> <li>• Participating merchants' terms and conditions apply - please check with the respective merchants for details.</li> <li>• In the event of any dispute arising from this promotion, the decision of American Express and the participating merchants shall be final.</li> <li>• In the event of any inconsistency between the English and non-English language versions, the English language version shall prevail.</li> <li>• In case of any enquiry related to this offer, please call the 24-hour enquiry hotline shown at the back of your card or our customer service hotline at 2277 1010.</li> </ul>	<ul style="list-style-type: none"> <li>• 除非另有說明，優惠有效期限為2025年1月1日至12月31日。</li> <li>• 優惠只適用於當天及現場購票。</li> <li>• 優惠於推廣期間內有效，但不適用於以下日子：天際100 因特別活動而關閉的日子；或須另付費用的特別時段或節目；或天際100 不時公佈的不適用日子。有關最新的不適用日子及關閉日子將列於天際100 的網頁，並會不時更新。</li> <li>• 天際100香港觀景台的開放時間可能會因惡劣天氣或其他特殊情況而更改。請於出發前瀏覽天際100香港觀景台網站。</li> <li>• 持有效門票的11歲或以下之小童必須由18歲或以上持有效門票的成人陪同方可遊覽天際100香港觀景台。</li> <li>• 訪客必須遵守天際100香港觀景台官方網站所附帶之天際100香港觀景台條款及細則。</li> <li>• 天際100香港觀景台或會因容量、惡劣天氣、特別活動、安全或保安問題而更改開放時間、暫時關閉觀景台或其任何部分及/或限制入場，而毋須事先通知，亦不會作任何退款或賠償。</li> <li>• 優惠只適用於持有由美國運通或第三方機構簽發印有美國運通公司名稱、品牌或商標的美國運通基本卡或附屬卡會員，除特別註明外。</li> <li>• 優惠不可轉讓或兌換現金、或與其他優惠、推廣、禮券或禮遇一併使用，除特別註明外。</li> <li>• 必須全數以美國運通卡簽賬方可享用此優惠。</li> <li>• 所有產品、服務、諮詢、建議及優惠均由參與商戶根據此條款及細則負責提供予會員。美國運通國際股份有限公司及其附屬公司並非此優惠所提供的該等產品及/或服務之供應者，亦不對其作出任何表述或保證。</li> <li>• 美國運通及參與商戶保留隨時更改本條款及細則之權利，而不會作任何事先通知。</li> <li>• 參與商戶的條款及細則適用。請向個別商戶查詢詳情。</li> <li>• 如有任何爭議，美國運通及參與商戶保留最終決定權。</li> <li>• 條款及細則的中英文版如有任何差異，一概以英文版本為準。</li> <li>• 如對此優惠有任何疑問，請致電卡片背面顯示的24小時熱線或客戶服務熱線2277 1010查詢。</li> </ul>